

NCMSDC Honors Way To Be as Supplier of the Year

Way To Be, a promotional products and uniforms agency, was awarded the 2010 Class 2 Supplier of the Year award by the Northern California Minority Supplier Development Council (NCMSDC), a non-profit dedicated to promoting minority supplier development. The award is given to a certified MBE with annual sales between \$1 and \$10 million that has demonstrated excellence in its services and products, and that has shown growth, job creation and community involvement.

The recognition is a tremendous achievement to share with our entire team and a confirmation for all of us that our efforts to continually satisfy our clients are recognized. We're grateful for the privilege to work with, serve and learn from our amazing clients each day. The opportunity to work with some of the greatest brands in the world throughout our almost two decades in business have helped us build an efficient, profitable business and solid platform for growth.



Alan McIntosh and Wayne Beasley, Co-Owners of Way To Be.



The award was announced at the 33rd Annual Excellence in Supplier Diversity Awards Gala on March 25th in San Francisco. Present to celebrate the award winners were over 380 guests from major Fortune 500 corporations, Minority-owned Business Enterprises (MBEs), and strategic alliance partners.

NCMSDC promotes minority participation in the procurement process to create economic wealth in minority business communities in Northern California and Hawaii. NCMSDC is the local affiliate of the National Minority Supplier Development Council, a nationally-recognized ethnic minority business certification organization that connects certified minority-owned business enterprises (MBEs) with its corporate members, including many of America's largest corporations. To learn more, please visit www.ncmsdc.org.